CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Front Line Strategies 526 East Park Avenue Tallahassee, FL 32301

	Contract / Rev	vision		Alt Order #	
	1858226	1		08870116	
Product					
ROY MOORE FOR SENAT	Έ				
Contract Dates	Estimate #				
11/30/17 - 12/11/17					
<u>Advertiser</u>			Ori	ginal Date	/ Revision
POL/Moore, Roy/Senate			1	1/28/17	/ 11/28/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Handl	ing			
	Demographic				
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2
	Agency Ref			Advertiser	Ref

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time		Rate Type:	Spots	Amount
N 1 WSFA 11/30/17 12/01/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17TF 1	<u>Rate</u> \$135.00				
N 2 WSFA 12/04/17 12/08/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	5	\$675.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	5	\$675.00
Week: 12/04/17 12/10/17 MTWTF 5	\$135.00				
N 3 WSFA 12/11/17 12/11/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 12/11/17 12/17/17 1 1	<u>Rate</u> \$135.00				
N 4 WSFA 11/30/17 12/01/17 JUDGE JUDY 1ST RUN	····	-20			#40F 00
Start Date End Date Weekdays Spots/Week	330-4p Rate	:30	NM	1	\$135.00
Week: 11/27/17 12/03/17TF 1	\$135.00				
N 5 WSFA 12/04/17 12/08/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	5	\$675.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 MTWTF 5	Rate				
	\$135.00				
N 6 WSFA 12/11/17 12/11/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	330-4p Rate	:30	NM	1	\$135.00
Week: 12/11/17 12/17/17 1 1	\$135.00				
N 7 WSFA 11/30/17 12/01/17 Tonight Show	1035-1137pm	:30	NM	1	\$260.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17TF 1	\$260.00				
N 8 WSFA 12/04/17 12/08/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	1035-1137pm	:30	NM	5	\$1,300.00
Week: 12/04/17 12/10/17 MTWTF 5	<u>Rate</u> \$260.00				
N 9 WSFA 12/11/17 12/11/17 Tonight Show	1035-1137pm	:30	NM	1	\$260.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				4
Week: 12/11/17 12/17/17 1 1	\$260.00				
N 10 WSFA 11/30/17 12/01/17 Late Night w/ Seth Meyers	1137p-1237x	:30	NM	1	\$25.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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broadcast to reach its viewers.

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| Contract / Revision | Alt Order # | 1858226 / 08870116

 Contract Dates
 Product
 Estimate #

 11/30/17 - 12/11/17
 ROY MOORE FOR SEN

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Moore, Roy/Senate | 11/28/17 / 11/28/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17TF 1	<u>Rate</u> \$25.00	•		
N 11 WSFA 12/04/17 12/08/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 MTWTF 5	1137p-1237x <u>Rate</u> \$25.00	:30	NM 5	\$125.00
N 12 WSFA 12/11/17 12/11/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 12/11/17 12/17/17 1 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM 1	\$25.00
N 13 WSFA 12/04/17 12/11/17 THE VOICE Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Week: 12/11/17 12/17/17 1 1	7-9pm <u>Rate</u> \$1,350.00 \$1,350.00	:30	NM 2	\$2,700.00
N 14 WSFA 12/04/17 12/11/17 THE WALL Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Week: 12/11/17 12/17/17 1 1	9-10pm <u>Rate</u> \$675.00 \$675.00	:30	NM 2	\$1,350.00
N 15 WSFA 12/05/17 12/05/17 THE VOICE Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 -1 1	658-8pm <u>Rate</u> \$1,350.00	:30	. NM 1	\$1,350.00
N 16 WSFA 12/05/17 12/05/17 CHICAGO MED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 -1 1	9-10pm <u>Rate</u> \$790.00	:30	NM 1	\$790.00
N 17 WSFA 12/06/17 12/06/17 BLACKLIST Start Date	658-8pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 18 WSFA 12/06/17 12/06/17 L&O:SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	8-9pm <u>Rate</u> \$565.00	:30	NM 1	\$565.00
N 19 WSFA 12/06/17 12/06/17 CHICAGO PD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	9-10pm <u>Rate</u> \$790.00	:30	NM 1	\$790.00
N 20 WSFA 12/01/17 12/08/17 BLINDSPOT Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1 Week: 12/04/17 12/10/171 1	658-8pm <u>Rate</u> \$450.00 \$450.00	:30	NM 2	\$900.00
N 21 WSFA 12/01/17 12/08/17 DATELINE NBC Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1 Week: 12/04/17 12/10/171 1	8-10pm <u>Rate</u> \$510.00 \$510.00	:30	NM 2	\$1,020.00
N 22 WSFA 12/09/17 12/09/17 DATELINE SAT NIGHT MY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171- 1	S7-9pm <u>Rate</u> \$170.00	:30	NM 1	\$170.00
N 23 WSFA 12/09/17 12/09/17 DATELINE SAT NIGHT MY Start Date	S9-10PM <u>Rate</u> \$170.00	:30	NM 1	\$170.00
N 24 WSFA 12/03/17 12/03/17 NFL Football Nite/America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6P-720P <u>Rate</u>	:30	NM 1	\$340.00

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 Product
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 ROY MOORE FOR SEN

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 11/28/17 / 11/28/17

*Line Ch Start Date End Date Description	Start/End Time Day	Spots/ s Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	<u>Rate</u> \$340.00			
N 25 WSFA 11/30/17 11/30/17 NET NFL Thursday Game Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	730P-1030p <u>Rate</u> \$1,125.00	:30	NM	\$1,125.00
N 26 WSFA 12/07/17 12/07/17 NET NFL Thursday Game Start Date	730P-1030p <u>Rate</u> \$1,915.00	:30	NM	\$1,915.00
N 27 WSFA 12/03/17 12/03/17 NFL Football Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	Sun 730P-1030P <u>Rate</u> \$1,125.00	:30	NM	\$1,125.00
N 28 WSFA 12/10/17 12/10/17 NFL Football Start Date	Sun 730P-1030p <u>Rate</u> \$1,125.00	:30	NM 1	\$1,125.00
	Tota	als ,	48	\$19,995.00

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 11/27/17 -12/11/17
 48
 \$19,995.00
 (\$2,999.25)
 \$16,995.75

 Totals
 48
 \$19,995.00
 (\$2,999.25)
 \$16,995.75

Signature:	Date:	
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REP FEADLINE# 8870116 *** ORIGINAL REV#0 ***

703-516-9680 FAX# 703-51 CREDIT RISK !!! HARRIS REPORT FROM REP AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

NOV28/17 13.35 *** WSFA-TV ***

13.35 DATE NOV28/17 SALESMAN REGIONAL (H) EDDINS JOSH BAGINSKI LOCAL RYAN OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# ORDER, INVOICE) CO-OP BILLING NEEDED (LINE) FRONT LINE STRATEGIES ADV. NAME POLI/R MOORE/R/SEN/AL COMMENTS: 195822 CONTRACT # 8870116 PARK AVENUE WK-2 526 EAST DEC11/17 ROY MOORE FOR SENATE EST# TAX AGY. NAME STATE FLIGHT DATES NOV30/17 CITY TAX ORDER # PRDCT ADV # AGX

CASH IN ADVANCE SCHEDULE **** FOR RYAN NEW ORDER TTL \$19,995 @ 48X PLS CONFM Ø THANKS JASMINE SI SIHL **** CON CM REP:

ROY MOORE FOR SENATE

:LINE#:REP	#	:CD: TIME PERIOD	: LGTH : SEC	: RATE	: START : DATE	: END : DATE	:SPTS: WEEK :/WK: INVT	: DAYS :	: TOTL:
	Н	3002-3305	9.0	\$135.00	11/30	12/1	Н	TH-F	н
	PROGRAM CON COM1	I : JUDGE JUDY							
	0	300P-330P	30	\$135.00	12/4	12/8	νυ <i>></i>	표 - N	ιΩ
	PROGRAM :	1 : JUDGE JUDY 11: JUDGE JUDY		•				•	
	m	300P-330P	30	\$135.00	12/11	12/11	7	MOM	Н
	PROGRAM : CON COM1:	I : JUDGE JUDY II: JUDGE JUDY							
	4	330P-400P	0 %	\$135.00	11/30	12/1	7	TH-F	Н
	PROGRAM	: JUDGE JUDY							



JUDGE JUDY

CON COM1:

REP HEADLINE# 8870116 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

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PROGRAM : JUDGE JUDY ON COM1: JUDGE JUDY PROGRAM : THE TONIGHT SHOW W JIMMY FALLON ON COM1: THE TONIGHT SHOW W JIMMY FALLON PROGRAM : THE TONIGHT SHOW W JIMMY FALLON ON COM1: THE TONIGHT SHOW W JIMMY FALLON PROGRAM : THE TONIGHT SHOW W JIMMY FALLON ON COM1: THE TONIGHT SHOW W JIMMY FALLON PROGRAM : THE TONIGHT SHOW W JIMMY FALLON ON COM1: THE TONIGHT SHOW W JIMMY FALLON PROGRAM : THE TONIGHT SHOW W JIMMY FALLON ON COM1: THE TONIGHT W SETH WYERS DROGRAM : LATE NIGHT W SETH MYERS ON COM1: LATE NIGHT W SETH MYERS ON C	: LINE#:	: TIME PERIOD	: LGTH : SEC	C: RATE:	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	: DAYS	: TOTI
GRAM: JUDGE JUDY 30 8135.00 12/11 12/11 1 310P-400P 30 8135.00 12/11 12/11 1 GRAM: JUDGE JUDY GRAM: THE TONIGHT SHOW W JIMMY FALLON 1035P-1135P 30 \$260.00 11/30 12/1 1 1035P-1135P 30 \$260.00 12/4 12/8 5 GOM1: THE TONIGHT SHOW W JIMMY FALLON 1035P-1135P 30 \$260.00 12/1 12/1 1 1035P-1135P 30 \$250.00 12/1 12/1 1 SRAM: THE TONIGHT SHOW W JIMMY FALLON 1135P-1235A 30 \$25.00 11/30 12/1 1 1135P-1235A 30 \$25.00 12/1 12/1 1 STRAM: LATE NIGHT W SETH MYERS COM1: LATE NIGHT W SETH MYERS	Ŋ	30P-400	30	35.0	12/4	N	5	M – F	
GRAM : JUDGE JUDY COM1: JUDGE JUDY GRAM : THE TONIGHT SHOW W JIMMY FALLON 1035P-1135P GRAM : THE TONIGHT SHOW W JIMMY FALLON 1035P-1135P GRAM : THE TONIGHT SHOW W JIMMY FALLON 1035P-1135P GRAM : THE TONIGHT SHOW W JIMMY FALLON 1035P-1135P GRAM : THE TONIGHT SHOW W JIMMY FALLON 1035P-1135P GRAM : THE TONIGHT SHOW W JIMMY FALLON 1035P-1135P GRAM : LATE TONIGHT SHOW W JIMMY FALLON 1135P-1235A 1135P-1235A 30 \$255.00 11/30 11/30 11/31 11/30 11/31 11/30 11/31 11/30 11/31 11/	PROGRAM CON COM1	JUDGE					>		
GRAM: JUDGE JUDY CGM1: JUDGE JUDY 1035P-1135P CGM1: THE TONIGHT SHOW W JIMMY FALLON 1135P-1235A CGM1: THE TONIGHT SHOW W JIMMY FALLON 1135P-1235A CGM1: LATE NIGHT W SETH MYERS	Ø	330P-400P	30	135	12/11	12/11	1	NON	
1035P-1135P 30 \$260.00 11/30 12/1 1 1 1 1 1 1 1 1 1	PROGRAM CON COM1	JUDGE					>		
GRAM: THE TONIGHT SHOW W JIMMY FALLON 1035P-1135P 30 \$260.00 12/4 12/8 5 M-F 1035P-1135P 30 \$260.00 12/4 12/8 5 M-F COM1: THE TONIGHT SHOW W JIMMY FALLON 1035P-1135P 1	7	035P-1135	0 8	260	11/30	12/1	7	TH-F	
1035P-1135P 30 \$260.00 12/4 12/8 5 M-F	SRAM COM1	: THE TONIGHT : THE TONIGHT	BB				\		
GRAM: THE TONIGHT SHOW W JIMMY FALLON COM1: THE TONIGHT SHOW W JIMMY FALLON SRAM: THE TONIGHT SHOW W JIMMY FALLON COM1: THE TONIGHT SHOW W JIMMY FALLON COM1: THE TONIGHT SHOW W JIMMY FALLON 1135P-1235A 30 \$25.00 11/30 12/11 1 7H- MON SETAM SETH MYERS 1135P-1235A 30 \$25.00 12/4 12/11 1 7 MON TH- MON TOP-900P 30 \$1,350.00 12/4 12/11 1 7 MON	œ	035P-1135	30	•	12/4	12/8	7	M – F	
1035P-1135P 30 \$260.00 12/11 12/11 1 MON	PROGRAM CON COM1	THE TONIGHT	BB	FALLON FALLON					
3RAM : THE TONIGHT SHOW W JIMMY FALLON 1135P-1235A 30 \$25.00 11/30 12/1 1 135P-1235A 30 \$25.00 12/4 12/8 12/1 1 1/30 11/30	თ	035P-1135	30	260.	12/11	7	\ \	MOM	
1135P-1235A 30 \$25.00 11/30 12/1 1 TH- COM1: LATE NIGHT W SETH MYERS COM1: LATE NIGHT W SETH WYERS COM1: LATE NIGHT W SETH WYERS COM1: LATE NIGHT W MYERS COM1: LATE NIGHT W M		THE TONIGHT	3 8	FALLON FALLON					
325.00 12/4 12/8 5 COM1: LATE NIGHT W SETH MYERS 1135P-1235A 30 \$25.00 12/11 12/11 1 SRAM: LATE NIGHT W SETH MYERS COM1: LATE NIGHT W SETH MYERS	10	135P-	30	25	7/	12/1	1	TH-F	
1135P-1235A 30 \$25.00 12/4 12/8 5 C SRAM: LATE NIGHT W SETH MYERS COM1: LATE NIGHT W SETH MYERS . 1135P-1235A 30 \$25.00 12/11 12/11 1 TOOP-900P 30 \$1,350.00 12/4 12/11 1	SRAM COM1	LATE NIGHT LATE NIGHT	SETH				•		
SRAM: LATE NIGHT W SETH MYERS COM1: LATE NIGHT W SETH MYERS 1135P-1235A 30 \$255.00 12/11 12/11 1 700P-900P 30 \$1,350.00 12/4 12/11 1	11	35P-12	30	2 5	_	12/8	5	M - F	
** 1135P-1235A 30 \$25.00 12/11 12/11 1 SRAM: LATE NIGHT W SETH MYERS COM1: LATE NIGHT W SETH MYERS 700P-900P 30 \$1,350.00 12/4 12/11 1 \$\frac{1}{2}\$	PROGRAM CON COM1:	LATE NIGHT LATE NIGHT	SETH						
SRAM : LATE NIGHT W SETH MYERS COM1: LATE NIGHT W SETH MYERS 700P-900P 30 \$1,350.00 12/4 12/11 1	0	135P-123	0 ຄ	2,5	12/11		ч <i>7</i>	NOM	
700P-900P 30 \$1,350.00 12/4 12/11 1	SRAM COM1	LATE NIGHT LATE NIGHT	SETH						
	ا ع	700P-900P	9.0	-	12/4	12/11	7	MOM	

REP HEADLINE# 8870116 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

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:LINE#:REP :CD:	: TIME PERIOD :	LGTH : SEC	: RATE	START DATE	END (3	SPTS: WI	WEEK:	DAYS	: TOTE:
1.4	900P-1000P	30	\$675.00	12/4	12	- 1	1		:SPTS:
PROGRAM : CON COM1:	THE WALL/THE THE WALL/THE	BRAVE BRAVE		>		7			٧
1.5	700P-800P	30	\$1,350.00	12/5	12/5	-	E		r
PROGRAM : CON COM1:	: THE VOICE-FALL : THE VOICE-FALL				• •		1		⊣
16	900P-1000P	30	\$790.00	12/5	12/5	1	7111		۲
PROGRAM CON COMI	: CHICAGO MED : CHICAGO MED						1 0 1		-1
17	700P-800P	30	\$675.00	12/6	12/6	1	MED		r
PROGRAM : CON COM1:	: BLACKLIST-FALL : BLACKLIST-FALL					7			⊣
18	8006-3008	30	\$565.00	12/6	12/6	П	M CHW		r
PROGRAM : CON COM1:	LAW & ORDER: LAW & ORDER:	SVU-FALL SVU-FALL				7	1		+
19	900P-1000P	30	\$790.00	12/6	12/6		W		۲
PROGRAM :	: CHICAGO PD-FALL : CHICAGO PD-FALL					>	1		4
20	700P-800P	30	\$450.00	12/1	12/8	, ,	Ţ G		r
PROGRAM : CON COM1:	BLINDSPOT-FALL BLINDSPOT-FALL						1		N
21	800P-1000P	. 30	.\$510.00	. 12/1	12/8	7.	Ω Ω		ć
PROGRAM : CON COM1:	DATELINE-FALL DATELINE-FALL						4		, N
0	700P-900P	30	\$170.00	12/9	12/9	1	SAT		ţ-
PROGRAM : CON COM1:	DATELINE SAT DATELINE SAT	MYSTY-FAL MYSTY-FAL				>			ł

REP WEADLINE# 8870116 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

NOV28/17 13.35	*** WF-ATSW ***
REP	
ROM	

: LINE#: REP	: CD	: TIME PERIOD :	LGTH : SEC :	RATE	: START : DATE	: END : DATE	SPTS:	WEEK :	DAYS	TOTI:
	23	900P-1000P	30	\$170.00	12/9	12/9		SAT		
	PROGRAM : CON COM1:	DATELINE SAT DATELINE SAT	MYSTERY MYSTERY					_		
	24	600P-730P	30	\$340.00	12/3	12/3	Н	SUN		Н
	PROGRAM CON COM1	: FTBLL NIGHT-AMER: FTBLL NIGHT-AMER	SR 2017 SR 2017					\		
	25	730P-1030P	30	\$1,125.00	11/30	11/30	Н	Z THU		ᆏ
	PROGRAM CON CON CON	: NFL TNF WAS-DAL : NFL TNF WAS-DAL	11/30							
	26	730P-1030P	30	\$1,915.00	12/7	12/7	н	THU		r-4
	PROGRAM : CON COM1:	: NFL TNF NO-ATL : NFL TNF NO-ATL	12/7 12/7				\$			
	27	730P-1030P	08	\$1,125.00	12/3	12/3	Н	NOS	*	ᆏ
	PROGRAM : CON COM1:	NFL SNF PHI-SEA	12/3				•			
	28	730P-1030P	30	\$1,125.00	12/10	12/10	. ⊢	NDS		н
	PROGRAM : CON COM1:	NFL SNF BAL-PIT NFL SNF BAL-PIT	12/10							
DEC/17	19995.	00					CON	CONTRACT TOTAL TOTAL SPOTS	AL 19995 IS	95.00 48

COMPETITIVE INFORMATION NOT YET AVAILABLE.

AGENCY TEL# 703-528-9387 REP: TEL# 703-528 CREDIT ADVISORY: ORDER WORKSHEET REP HEADLINE# 8870116 TRF# 1858226 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

NOV28/17 17.24 *** WSFA-TV *** STATION FAX# 703 CREDIT RISK !!! HARRIS REPORT FROM

703-516-9680

17.24 DATE NOV28/17 SALESMAN REGIONAL (H)EDDINS JOSH BAGINSKI LOCAL RYAN WA CLASS: NATL. PRSN NAME BUYER SALES REP.# INVOICE) BILLING NEEDED ORDER, (LINE, CO-OP POLI/R MOORE/R/SEN/AL STRATEGIES COMMENTS: AVENUE 32301 # 887011 FL WK-2 526 EAST PARK FRONT LINE CONTRACT TALLAHASSE DEC11/17 ROY MOORE FOR SENATE EST# TAX AGY. NAME NAME STATE DATES NOV30/17 ADV. TAX FLIGHT ORDER PRDCT CILX ADV AGY

FOR RYAN 4 8 X THANKS JASMINE ල \$19,995 CONFM ORDER NEW PLS REP:

A CASH IN ADVANCE SCHEDULE **** SI SIHL **** Ü CON

CONTRACT SCHEDULED FOR GENERATION FOR SENATE THIS ORDER HAVE BEEN APPROVED. ROY MOORE CHANGES OF NOTICE:

19995.00 TOTAL TOTAL CONTRACT

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicabl	e box) EDERAL CAN	IDIDATE	☐ STATE	E/LOCAL CA	NDIDATE
		Of The Lowe			
Station and		A, HUNTSU	nout hour	Date:	/17
being/on beh a legally qua political party in the	lified candidat y for the office らしいこれる e held on:	e of the Re of: US SE	PUBLICAN NATOR (A		TE,
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		Ser		j	

Attach proposed schedule with charges (if available):

I represent that the payment for by:	the above des	cribed broa	dcast time has been furnished
JUDGE ROY	MOORE FOI	L US S	ENATE .
and you are authorized to announce represent that this person or entauthorized committee/organization	unce the time a	as paid for b egally qualif	y such person or entity. I fied candidate or an
The name of the treasurer of the	e candidate's a	uthorized co	ommittee is:
TCICH	40020N		
This station has disclosed to me classes and rates; and discount, to federal candidates).	•		
THIS STATION DOES NOT DIS BASIS OF RACE OR ETH			
To Be Signed By	Candidate	or Author	ized Committee
11/10/17		20	?
/ /Date		Signa	ture
To Be Sig	gned By Stati	on Represe	entative
☐ Accepted	□ Acc	epted in Pa	rt □ Rejected
Signature	Pri	nted Name	Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1, JOSH BASINDKI	
(name of federal candidate or authorized commi programming to be broadcast (in whole or in par	
□ does	⊠ does not
refer to an opposing candidate (check applic programming that does refer to an opposing car	
(check applicable box)	·
☐ the radio programming contains a personal a identifies the candidate, the office being sought, the broadcast.	•
the television programming contains a clearly image of the candidate for a duration of at least displayed printed statement identifying the candidate and/or the carthe broadcast.	four seconds, and a simultaneously idate, that the candidate approved the
	}
signature of candidate or at	ithorized committee
JOH BASINSKI	11/10/17
printed name	l / _{date}

CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Front Line Strategies 526 East Park Avenue Tallahassee, FL 32301

	Contract / Rev	vision		Alt Order #	
	1858226	1		08870116	
Product	h				
ROY MOORE FOR SENAT	Έ				<u></u>
Contract Dates	Estimate #	***************************************			
11/30/17 - 12/11/17					
Advertiser	•		Ori	iginal Date	/ Revision
POL/Moore, Roy/Senate			1	1/29/17	/ 11/29/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado			Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Handl	ing			·
	•				
	Demographic				
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2
	Agency Ref			Advertiser	Ref
	l			1	

***	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 WSFA 11/30/17 12/01/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 11/27/17 12/03/17TF 1	\$135.00			
N 2 WSFA 12/04/17 12/08/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 5	\$675.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 12/04/17 12/10/17 MTWTF 5	\$135.00			
N 3 WSFA 12/11/17 12/11/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 12/11/17 12/17/17 1 1	\$135.00			
N 4 WSFA 11/30/17 12/01/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 11/27/17 12/03/17TF 1	\$135.00°	·		
N 5 WSFA 12/04/17 12/08/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 5	\$675.00
Start Date	<u>Rate</u>			
Week: 12/04/17 12/10/17 MTWTF 5	\$135.00			
N 6 WSFA 12/11/17 12/11/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$135.00
Start Date	Rate			
Week: 12/11/17 12/17/17 1 1	\$135.00			
N 7 WSFA 11/30/17 12/01/17 Tonight Show	1035-1137pm	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	•		·
Week: 11/27/17 12/03/17TF 1	\$260.00		l	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WSFA 11/27/17-12/03/17 Tonight Show	1035-1137pm	ThF :30 \$ 260.00	NM	
Credited				
N 8 WSFA 12/04/17 12/08/17 Tonight Show	1035-1137pm	:30	NM 4	\$1,040.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 12/04/17 12/10/17 MTWTF 5	\$260.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
5 WSFA 12/04/17-12/10/17 Tonight Show	1035-1137pm	MTuWThF :30 \$260.00	NM	
Credited				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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www.wsfa.com

| Contract / Revision | Alt Order # | 1858226 / 08870116

 Contract Dates
 Product
 Estimate #

 11/30/17 - 12/11/17
 ROY MOORE FOR SEN

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 11/29/17 / 11/29/17

	Start/End	Spots	1		
*Line Ch Start Date End Date Description	Time	Days Length Week	•	Type Spots	Amount
N 9 WSFA 12/11/17 12/11/17 Tonight Show	1035-1137pm	:30		NM '	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 1 1	Rate				
	\$260.00		w		
N 10 WSFA 11/30/17 12/01/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week	1137p-1237x	:30		NM 1	\$25.00
Week: 11/27/17 12/03/17TF 1	<u>Rate</u> \$25.00				
N 11 WSFA 12/04/17 12/08/17 Late Night w/ Seth Meyers	1137p-1237x	:30		NM 5	\$125.00
Start Date End Date Weekdays Spots/Week	Rate	.00	•	''''	. 4120.00
Week: 12/04/17 12/10/17 MTWTF 5	\$25.00				
N 12 WSFA 12/11/17 12/11/17 Late Night w/ Seth Meyers	1137p-1237x	:30		NM 1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 1 1	Rate				
	\$25.00				
N 13 WSFA 12/04/17 12/11/17 THE VOICE Start Date End Date Weekdays Spots/Week	7-9pm Rate	:30		NM 2	\$2,700.00
Week: 12/04/17 12/10/17 1 1	\$1,350.00			ŀ	
Week: 12/11/17 12/17/17 1 1	\$1,350.00		•		
N 14 WSFA 12/04/17 12/11/17 THE WALL	9-10pm	:30		NM 2	\$1,350.00
Start Date End Date Weekdays Spots/Week	Rate				. •
Week: 12/04/17 12/10/17 1 1 Week: 12/11/17 12/17/17 1 1	\$675.00				
	\$675.00				
N 15 WSFA 12/05/17 12/05/17 THE VOICE Start Date End Date Weekdays Spots/Week	658-8pm Rate	:30		NM 1	\$1,350.00
Week: 12/04/17 12/10/17 -1 1	\$1,350.00				
N 16 WSFA 12/05/17 12/05/17 CHICAGO MED	9-10pm	:30		NM 1	\$790.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				*
Week: 12/04/17 12/10/17 -1 1	\$790.00				
N 17 WSFA 12/06/17 12/06/17 BLACKLIST	658-8pm	:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	<u>Rate</u> \$675.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре	
1 WSFA 12/04/17-12/10/17 BLACKLIST	658-8pm	W :30	\$ 675.00	NM	
Credited			•		
N 18 WSFA 12/06/17 12/06/17 L&O:SVU	8-9pm	:30		NM 1	\$565.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	<u>Rate</u> \$565.00				
N 19 WSFA 12/06/17 12/06/17 CHICAGO PD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9-10pm <u>Rate</u>	:30		NM 1	\$790.00
Week: 12/04/17 12/10/171 1	\$790.00				
N 20 WSFA 12/01/17 12/08/17 BLINDSPOT	658-8pm	:30		NM 2	\$900.00
Start Date End Date Weekdays Spots/Week	Rate		•	1 6	4000.00
Week: 11/27/17 12/03/171 1	\$450.00				
Week: 12/04/17 12/10/171 1	\$450.00				
N 21 WSFA 12/01/17 12/08/17 DATELINE NBC	8-10pm	:30		NM 2	\$1,020.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$510.00				
Week: 12/04/17 12/10/171 1	\$510.00				
N 22 WSFA 12/09/17 12/09/17 DATELINE SAT NIGHT MY		:30		NM 1	\$170.00
The second secon	piii	.00	•	1.4141	ψ170.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

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 Contract / Revision
 Alt Order #

 1858226
 /

 08870116

 Contract Dates
 Product
 Estimate #

 11/30/17 - 12/11/17
 ROY MOORE FOR SEN

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 11/29/17 / 11/29/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Dayo Longin Wook	1100	Турс орого	7 (III) CATIC
Week: 12/04/17 12/10/171- 1 Spot Ch Date Range Description	\$170.00 Start/End Time	Weekdays Length	Rate	Type	
1 WSFA 12/04/17-12/10/17 DATELINE SAT NIGHT MY. See MG 22.2	S 7-9pm	Sa :30	\$170.00	NM	
2 WSFA 12/04/17-12/10/17 Dateline Sat Night Mystery MG for 22.1 12/09	8-9PM	Sa :30	\$170.00	NM	
N 23 WSFA 12/09/17 12/09/17 DATELINE SAT NIGHT MYS	9-10PM	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1- 1	<u>Rate</u> \$170.00		•		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Type	
1 WSFA 12/04/17-12/10/17 DATELINE SAT NIGHT MYS Credited	S 9-10PM	Sa :30	\$170.00	NM	
	6P-720P	:30		NM 1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$340.00				
N 25 WSFA 11/30/17 11/30/17 NET NFL Thursday Game	730P-1030p	:30		NM 1	\$1,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/171 1	<u>Rate</u> \$1,125.00		•		
N 26 WSFA 12/07/17 12/07/17 NET NFL Thursday Game	730P-1030p	:30		NM 1	\$1,915.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	<u>Rate</u> \$1,915.00				, , ,
	Sun 730P-1030P	:30		NM 1	\$1,125.00
Start Date	Rate	.00			Ψ1,120.00
Week: 11/27/17 12/03/171 1 N 28 WSFA 12/10/17 12/10/17 NFL Football	\$1,125.00 Sun 730P-1030p	•20		NIA 1	£4.40E.00
Start Date End Date Weekdays Spots/Week	Rate	:30		NM 1	\$1,125.00
Week: 12/04/17 12/10/171 1	\$1,125.00				
N 29 WSFA 11/30/17 11/30/17 DELAY/Tonight Show w/Jay l Start Date End Date Weekdays Spots/Week	l1105p-12xm Rate	:30		NM 1	\$260.00
Week: 11/27/17 12/03/17T 1	\$260.00				
N 30 WSFA 12/07/17 12/07/17 DELAY/Tonight Show w/Jay I Start Date End Date Weekdays Spots/Week	11105p-12xm Rate	:30		NM 1	\$260.00
Week: 12/04/17 12/10/17T 1	\$260.00		•		
	9-10PM	:30		NM 1	\$170.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17S- 1	<u>Rate</u> \$170.00				
	658-8pm	:30		NM 1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 w 1	<u>Rate</u> \$250.00				
N 33 WSFA 12/02/17 12/02/17 will and grace/superstore	7-8pm	:30		NM 1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 5- 1	<u>Rate</u> \$75.00		•		
	9-10PM	:30	***************************************	NM 2	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/175- 2	<u>Rate</u> \$75.00				
	7-9am	:30		NM 1	\$175.00
•		•••			Ţ .

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www.wsfa.com

	Contract / Rev	vision	Alt Order #
	1858226	1	08870116
1			

 Contract Dates
 Product
 Estimate #

 11/30/17 - 12/11/17
 ROY MOORE FOR SEN

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 11/29/17 / 11/29/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 11/27/1712/03/17T1	<u>Rate</u> \$175.00				
N 36 WSFA 12/01/17 12/01/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 F 1	1137p-1237x <u>Rate</u> \$25.00	:30	· NM	1	\$25.00
		Totals		53	\$19,995.00

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 11/27/17 -12/11/17
 53
 \$19,995.00
 (\$2,999.25)
 \$16,995.75

 Totals
 53
 \$19,995.00
 (\$2,999.25)
 \$16,995.75

.		
Signature:	Date:	

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REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET φ REP HEADLINE# 8870116 TRF# 185822 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

703-516-9680 RISK !!! REPORT FROM REP **CHANGES** FAX# CREDIT AGENCY

NOV29/17 14.4 *** WSFA-TV **

14.46 # DATE NOV29/17 SALESMAN REGIONAL (H) EDDINS JOSH BAGINSKI LOCAL RYAN OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, POLI/R MOORE/R/SEN/AL AGY. NAME FRONT LINE STRATEGIES COMMENTS: 526 EAST PARK AVENUE # 8870116 32301 FI WK-2TALLAHASSE, CONTRACT DEC11/17 ROY MOORE FOR SENATE EST# STATE TAX NAME FLIGHT DATES NOV30/17 ADV. TAX # # ORDER PRDCT CILX ADV AGY

29-36 RYAN THANKS JASMINE FOR REVISED ORDER M1-3 OKD AS LINES TTL SAME, \$19,995 PLS CNFM REP:

STA:

CASH IN ADVANCE SCHEDULE **** ď SI SIHL **** Ŋ CON

ROY MOORE FOR SENATE

FIN)	:LINE#:REP :CD:	1	TIME PERIOD	COD	: LGTH : SEC	: RATE	: START : DATE	: END : DATE	SPTS: . /WK:	WEEK		DAYS	: TOTL:
	7 8		1035P-1135P	٥.	30	\$260.00	11/30	12/1	0	>	TH-F		0
	PROGRAM : CON COM1:	17 :	THE TONIGHT	SHT S	THE TONIGHT SHOW W JIMMY ETHE TONIGHT SHOW W JIMMY E	FALLON FALLON							
	29 · A	1 11	29 ' A 1100P-1200M	~	3.0	\$260.00	11/30	11/30	Н		THU	•	Н
	PROGRAM : ORD COM1:	17 :: .	THE TONIGHT SH THE TONIGHT SH	S THE S THE S	THE TONIGHT SHOW W JIMMY FALLON THE TONIGHT SHOW WILL AIR LATE	THE TONIGHT SHOW W JIMMY FALLON THE TONIGHT SHOW WILL AIR LATE DUE TO NFL AIRING.	FL AIRING.	PLEASE CONFIRM.	CONFIRM	•			
	THIS IS	Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z	TAKE-GOOD	FOR FOR	THIS IS A MAKE-GOOD FOR NOV30 ON LINE-7 THIS IS A MAKE-GOOD FOR DEC7 ON LINE-8	S-7 FOR 1 SPOT/WK -8 FOR 1 SPOT/WK	/WK WK						

REP HEADLINE# 8870116 TRF# 1858226 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

NOV29/17 14.4 *** WSFA-TV ** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

:LINE#:REP :C	:CD: TIME PERIOD	OD : LGTH : SEC	: RATE	: START : DATE	: END : DATE	:SPTS:	WEEK : INVT :	DAYS	: TOTL:
30 \$	A 1100P-1200M	30	\$260.00	12/7	12/7	, - 1	THO	ומ	Н
PROGRAM: ORD COM1: ORD COM2: PART OF A	: THE TONI 1: THE TONI 2: THANKS, A MAKEGOOD	SHOW W JIMMY SHOW WILL AI CE	MY FALLON AIR LATE DUE TO NFL ES 29-30	T AIRING.	PLEASE C	CONFIRM.	<u> </u>		
ω	S 1035P-1135P	30	\$260.00	12/4	12/8	4	M-F	Į.	4
PROGRAM : CON COM1:	4 : THE TONIGHT	SHOW W JIMMY SHOW W	FALLON FALLON				,		
17 S	3 700P-800P	30	\$675.00	12/6	12/6	0	WED	Ω	0
PROGRAM : CON COM1:	1 : BLACKLIST-FALL 11: BLACKLIST-FALL	FALL FALL				,			
32 A	A 700P-800P	90	\$250.00	12/6	12/6	4	WED	Ω	1
PROGRAM ORD COM1 THIS IS	1 A	A PENTATONIX CHRISTMAS NA DUE TO PROGRAM CHANGE. AKE-GOOD FOR DEC6 ON LINE-	TMAS CHANGE. PLEASE CONFIRM. ON LINE-17 FOR 1 SPOT/WK	M. THANKS, WK	DENICE		_		
33 A	A 700P-800P	30	\$75.00	12/2	12/2	[⊥] ∠	SAT	H	1
PROGRAM : ORD COM1: PART OF A	: WILL AND 1: NA DUE TO A MAKEGOOD M	WILL AND GRACE/SUPERSTORE NA DUE TO PROGRAM CHANGE. MAKEGOOD MADE UP OF LINES	PLEASE CONFIRM. 32-36	M. THANKS,	DENICE	•			
34 A	A 900P-1000P	30	\$75.00	12/2	12/2	0	SAT	Н	7
PROGRAM ORD COM1 PART OF	1 : SNL 11: NA DUE TO PROGRAM 7 A MAKEGOOD MADE UP O	PROGRAM CHANGE. .DE UP OF LINES	PLEASE CONFIRM. 32-36	M. THANKS,	DENICE				
35 A	700A-900A	30	.\$175.00	11/30	11/30		OHI //	D	, 1
PROGRAM ORD COM1 PART OF	: TODAY SHOW 1: NA DUE TO A MAKEGOOD MP	PROGRAM CHANGE. IDE UP OF LINES	PLEASE CONFIRM 32-36	M. THANKS,	DENICE		· \		
36 A	1135P-1235A	30	\$25.00	12/1	12/1	<u>۸</u>	/ FRI	н	Т
PROGRAM : ORD COM1: PART OF A		LATE NIGHT WITH SETH MEYERS NA DUE TO PROGRAM CHANGE. MAKEGOOD MADE UP OF LINES 3	RS PLEASE CONFIRM. 32-36	M. THANKS,	DENICE				

REP HEADLINE# 8870116 TRF# 1858226 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

NOV29/17 14.46 *** WSFA-TV *** **CHANGES** RISK !!! REPORT FROM REP CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

FAX# 703-516-9680

:LINE#:REP :CD: TIME PERIOD : LINE#: :	: LGTH : SEC	RATE	START	END	END :SPTS: WEEK	WEEK :	DAYS	:TOTL:
			mruga .	100	· WW.	1 7 5		SFIS
23 S 900P-1000P	30	\$170.00	12/9	12/9	0	SAT		0
DATELINE	MYSTERY				>	<		
CON COMI: DATELINE SAT	MYSTERY					<u>\</u>		
31 A 900P-1000P	30	\$170.00	12/9	12/9	7	SAT		Н
PROGRAM : SNL					Ž			
ORD COM1: NA DUE TO PROGRAM CHANGE.		PLEASE CONFIRM.	. THANKS, DENICE	DENICE				

THIS IS A MAKE-GOOD FOR DEC9 ON LINE-23 FOR 1 SPOT/WK

	(NOV29/17)		PLS ADVISE.		CONFIRM.	(NOV29/17)	PLS ADVISE.		(NOV29/17)	PLS ADVISE.					
	\$260.00	\$260.00	\$260.00	\$260.00	PLEASE CONFIRM	\$170.00	\$170.00	DENICE	\$675.00	\$250.00	\$75.00	\$75.00	\$175.00	\$25.00	DENICE
	308	308	308	308	AIRING.	308	308	THANKS,	308	308	308	308	308	308	THANKS,
	NOV30	DEC7	NOV30	DEC7	LATE DUE TO NFL ?	DEC9	DEC9	PLEASE CONFIRM.	DEC6	DEC6	DEC2	DEC2 (2/WK)	NOV30	DEC1	PLEASE CONFIRM.
.:0	MISSED:TH-F/1035P-1135P	4 SETT-4 SEM-W-W-W-W-W-W-W-W-W-W-W-W-W-W-W-W-W-W-W	••	& THU/1100P-1200M	CMT:THE TONIGHT SHOW WILL AIR CMT:THANKS, DENICE	MISSED:SAT/900P-1000P	OFFER:SAT/900P-1000P	CMT:NA DUE TO PROGRAM CHANGE.	MISSED:WED/700P-800P	OFFER:WED/700P-800P	& SAT/700P-800P	& SAT/900P-1000P	& THU/700A-900A	& FRI/1135P-1235A	CMT: NA DUE TO PROGRAM CHANGE.
STATION MAKEGOOD OFFERS	BUY#7	0 = = 0				BUY#23			BUY#17						
ION MAKE	OK, D					OK'D			OK'D						
STAT.	M1					Μ			Σ						

19995.00 DEC/17

19995.00

TOTAL

CONTRACT TOTAL

COMPETITIVE INFORMATION NOT YET AVAILABLE

DEMOS- RA35+* SVC- NSI

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

*-MULTIPLE

X-LATE Y-DAYS Z-COMMENTS

T-TIME

S-SPOTS PER WEEK

R-RATE

TEL# 703-528-938 CREDIT ADVISORY: ORDER WORKSHEET REP: 9 TRF# 185822 #1 \$\$\$ MOD# 0: APPROVED REV 8870116 HEADLINE#

> REP SSS

ORY: AGENCY CREDIT RISK !!! EET HARRIS REPORT FROM STATION NOV29/17

703-516-9680

FAX#

15.0

*** WSFA-TV

15.0! # NOV29/17 SALESMAN REGIONAL (H) Ø DATE EDDIN BAGINSKI LOCAL RYAN JOSH WA-NATL. NAME PRSN CLASS: BUYER SALES REP.# INVOICE) NEEDED ORDER, BILLING (LINE, COLOP MOORE/R/SEN/AL STRATEGIES COMMENTS: AVENUE 32301 887011 FI WK-2 PARK # LINE TALLAHASSE CONTRACT EAST DEC11/17 POLI/R EST# FRONT 526 TAX SENATE NAME NAME STATE AGY. FOR ADV. DATES NOV30/1 ROY MOORE TAX FLIGHT # # ORDER PRDCT CILY ADV AGY

REP: REVISED ORDER
M1-3 OKD AS LINES 29-36
TTL SAME, \$19,995
PLS CNFM
THANKS JASMINE FOR RYAN

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

ADVISE PLS ADVISE PLS ADVISE (NOV29/17) (NOV29/17) (NOV29/17) PLS CONFIRM \$260.00 \$260.00 \$260.00 \$260.00 PLEASE C \$75.00 \$75.00 \$175.00 \$25.00 \$170.00 \$170.00 DENICE \$675.00 GENERATION THANKS, 308 308 308 308 30S 30S 308 308 308 308 30s 30s AIRING FOR TO NFL CONFIRM CONTRACT SCHEDULED DEC2 (2/WK) DUE PLEASE NOV30 DEC7 NOV30 NOV30 DEC9 DEC6 DEC6 LATE DEC7 DEC9 DEC2 DEC1 WILL AIR CMT: NA DUE TO PROGRAM CHANGE APPROVED. CMT: THE TONIGHT SHOW MISSED:TH-F/1035P-1135P M-F/1035P-1135P OFFER: THU/1100P-1200M THU/1100P-1200M FRI/1135P-1235A MISSED: SAT/900P-1000P OFFER: SAT/900P-1000P SAT/900P-1000P CMT: THANKS, DENICE MISSED:WED/700P-800P OFFER:WED/700P-800P & SAT/700P-800P THU/700A-900A BEEN HAVE υğ W THIS ORDER SENATE MAKEGOOD OFFERS: ROY MOORE FOR CHANGES OF THIS BUY#23 BUY#17 BUY#8 BUY#7 Ω Ω OK. 0 7 STATION NOTICE: Σ Z M_2

DENICE

THANKS

CONFIRM

PLEASE

CHANGE

:NA DUE TO PROGRAM

CMT

REP HEADLINE# 8870116 TRF# 1858226 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION NOV29/17 15.0!

19995.00 CONTRACT TOTAL TOTAL TOTAL

REP HEADLINE# 8870116 TRF# 1858226 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

+ARRIS REPORT FROM STATION

CHANGES *

NOV30/17 09.5 *** WSFA-TV

FAX# 703-516-9680

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL	REP.# OFF.# SALESMAN #
AGY #AGY. NAME FRONT LINE STRATEGIES	GINSKI
526 EAST PARK AVENUE	SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSE, FL 32301	
ORDER # CONTRACT # 8870116	CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE	
FLIGHT DATES NOV30/17 DEC11/17 WK-2	
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE_NOV30/17 09.51
STA:	

A CASH IN ADVANCE SCHEDULE **** SI SIHI **** CON CM

ROY MOORE FOR SENATE NO BUYS TO PRINT STATION MAKEGOOD OFFERS:

BUY#14 BUY#11 UNRESL

PLEASE CONFIRM. DEC11 DEC7 DEC11 DEC7 MISSED:MON/900P-1000P

M-F/1135P-1235A

OFFER:MON/900P-1000P

& THU/1200M-100A

CMT:NA DUE TO PROGRAM CHANGES.

19995.00 TTRACT TOTAL TOTAL TOTAL DENICE CONTRACT \$25.00 THANKS,

PLS ADVISE (NOV30/17)

\$675.00 \$25.00 \$675.00

308 308 308 308

COMPETITIVE INFORMATION NOT YET AVAILABLE.

19995.00

DEC/17

TRF# 1858226 #0 \$\$\$ REP HEADLINE# 8870116 \$\$\$ MOD# 0: APPROVED REV

703-516-9680 FAX# RISK !!! REPORT F CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

*** WSFA-TV ** FROM STATION **CHANGES**

12.0 # DATE NOV29/17 SALESMAN REGIONAL (H)EDDINS BAGINSKI LOCAL RYAN OFF.# JOSH WA-CLASS: NATL NAME PRSN BUYER SALES REP.# INVOICE) NEEDED ORDER, BILLING (LINE, COLOP MOORE/R/SEN/AL STRATEGIES COMMENTS: PARK AVENUE 8870116 32301 FT WK-2 # FRONT LINE TALLAHASSE CONTRACT 526 EAST DEC11/17 POLI/R EST# TAX SENATE NAME NAME STATE DATES NOV30/17 AGY. FOR ADV. MOORE ROY CITY TAX FLIGHT # ORDER PRDCT ADV AGX

STA:

CASH IN ADVANCE SCHEDULE Þ ΗS **** Ω CON

SENATE ROY MOORE FOR TO PRINT NO BUYS

MAKEGOOD OFFERS BUY#7 UNRESL

BUY#8

NOV30 DEC7 NOV30 LATE DEC7 AIR WILL CMT:THE TONIGHT SHOW MISSED:TH-F/1035P-1135P M-F/1035P-1135P OFFER:THU/1100P-1200M THU/1100P-1200M હ

CMT: THANKS, DENICE

19995.00 TOTAL TOTAL CONTRACT

PLS ADVISE (NOV29/17)

\$260.00 \$260.00 \$260.00 \$260.00

CONFIRM

PLEASE

NFL

TO

DUE

AVAILABLE COMPETITIVE INFORMATION NOT YET

9995.00

DEC/17

TRF# 1858226 #0 \$\$\$ 0: APPROVED REV 8870116 HEADLINE# MOD# 0: AI REP \$\$\$

ADV AGY

703-516-9680 STATION FROM FAX# REPORT RISK CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

NOV29/17 12.4

* 4. 12 *** WSFA-TV # DATE NOV29/17 SALESMAN REGIONAL Ξ EDDINS * * CHANGES * * BAGINSKI LOCAL RYAN JOSH WA-NATL NAME PRSN CLASS: BUYER SALES REP. INVOICE) NEEDED ORDER, BILLING (LINE, CO-OP MOORE/R/SEN/AL STRATEGIES PARK AVENUE COMMENTS: 32301 887011 ΕŢ WK-2 # LINE TALLAHASSE CONTRACT 526 EAST DEC11/17 POLI/R EST# FRONT TAX SENATE NAME NAME STATE AGY. FOR NOV30/1 ADV MOORE

STA:

DATES

CITY TAX FLIGHT

ROY

ORDER PRDCT

SCHEDULE ADVANCE Z CASH Þ IS THIS Ω CON

NOV30 DEC7 MISSED:TH-F/1035P-1135P M-F/1035P-1135P OFFER:THU/1100P-1200M SENATE MAKEGOOD OFFERS MOORE FOR BUY#7 BUY#8 TO PRINT ROY UNRESL BUYS STATION Σ 02

ADVISE

PLS

\$260.00 \$260.00 \$260.00 \$260.00

308 308 308 308

CONFIRM

PLEASE

AIRING

NFL

O.L

DUE

LATE

AI

WILL

CMT: THE TONIGHT SHOW

THU/1100P-1200M

ø

DEC7

NOV30

(NOV29/17)

(NOV29/17) PLS ADVISE PLS ADVISE (NOV29/17) \$170.00 \$170.00 DENICE \$675.00 \$250.00 \$75.00 \$75.00 \$175.00 DENICE THANKS, THANKS 30s 30s 308 308 308 308 308 308 CONFIRM. CONFIRM (2/WK) PLEASE PLEASE NOV30 DEC6 DEC6 DEC2 DEC9 DEC9 DEC2 DEC1 CMT: NA DUE TO PROGRAM CHANGE CHANGE MISSED: SAT/900P-1000P OFFER: SAT/900P-1000P CMT:NA DUE TO PROGRAM THU/700A-900A FRI/1135P-1235A CMT: THANKS, DENICE SAT/900P-1000P MISSED: WED/700P-800P OFFER: WED/700P-800P SAT/700P-800P ४ ४ BUY#1 BUY#2 UNRESL UNRESL Ω Σ_{2}

19995.00 DEC/17

00

19995.

TOTAL

CONTRACT TOTAL

> INFORMATION NOT YET AVAILABLE COMPETITIVE

CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Front Line Strategies 526 East Park Avenue Tallahassee, FL 32301

	Contract / Re	<u>vision</u>		Alt Order #	
	1858226	1		08870116	
Product					
ROY MOORE FOR SENAT	Έ				
Contract Dates	Estimate #				
11/30/17 - 12/11/17					
<u>Advertiser</u>			Ori	ginal Date	/ Revision
POL/Moore, Roy/Senate			1	1/30/17	/ 11/30/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA ,	Ryan E	ddi	ns	HRP-Washingto
	Special Hand	ling		· · · · · · · · · · · · · · · · · · ·	
	Demographic				
	Adults 35+				
	Agy Code	Adverti	ser	Code	Product 1/2
	Agency Ref			Advertiser	Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
1 WSFA 11/30/17 12/01/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17TF 1	3-330p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
2 WSFA 12/04/17 12/08/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 MTWTF 5	3-330p <u>Rate</u> \$135.00	:30	NM 5	\$675.00
3 WSFA 12/11/17 12/11/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 1 1	3-330p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
4 WSFA 11/30/17 12/01/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17TF 1	330-4p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
5 WSFA 12/04/17 12/08/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 MTWTF 5	330-4p <u>Rate</u> \$135.00	:30	NM 5	\$675.00
6 WSFA 12/11/17 12/11/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 1 1	330-4p <u>Rate</u> \$135.00	:30	NM 1	\$135.00
E 7 WSFA 11/30/17 12/01/17 Tonight Show Start Date	1035-1137pm <u>Rate</u> \$260.00 <u>Start/End Time</u> 1035-1137pm	:30 <u>Weekdays Length Rate</u> ThF :30 \$260.00	NM 0 <u>Type</u> NM	\$0.00
E 8 WSFA 12/04/17 12/08/17 Tonight Show Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 MTWTF 5 Spot Ch Date Range Description 5 WSFA 12/04/17-12/10/17 Tonight Show Credited	1035-1137pm <u>Rate</u> \$260.00 <u>Start/End Time</u> 1035-1137pm	:30 <u>Weekdays Length Rate</u> MTuWThF :30 \$260.00	NM 4 Type NM	\$1,040.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and severice, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order# 1858226 08870116

Contract Dates Product Estimate # 11/30/17 - 12/11/17 ROY MOORE FOR SEN

<u>Advertiser</u> Original Date / Revision POL/Moore, Roy/Senate 11/30/17 / 11/30/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Types	Spots	Amount
9 WSFA 12/11/17 12/11/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 1 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM	1	\$260.00
10 WSFA 11/30/17 12/01/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17TF 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM	1	\$25.00
E 11 WSFA 12/04/17 12/08/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 MTWTF 5	1137p-1237x <u>Rate</u> \$25.00	:30	NM D. (4	\$100.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 Late Night w/ Seth Meyers Credited	Start/End Time 1137p-1237x	Weekdays Length MTuWThF :30	<u>Rate</u> <u>Type</u> \$25.00 NM		
12 WSFA 12/11/17 12/11/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 12/11/17 12/17/17 1 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM	1	\$25.00
13 WSFA 12/04/17 12/11/17 THE VOICE Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Week: 12/11/17 12/17/17 1 1	7-9pm <u>Rate</u> \$1,350.00 \$1,350.00	:30	NM	2	\$2,700.00
E 14 WSFA 12/04/17 12/11/17 THE WALL Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 1 1 Week: 12/11/17 12/17/17 1 1	9-10pm <u>Rate</u> \$675.00 \$675.00	:30	NM	1	\$675.00
Spot Ch Date Range Description 2 WSFA 12/11/17-12/17/17 THE WALL Credited	Start/End Time 9-10pm	<u>Weekdays</u> <u>Length</u> M :30 \$	<u>Rate</u> <u>Type</u> 675.00 NM		
15 WSFA 12/05/17 12/05/17 THE VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 -1 1	658-8pm <u>Rate</u> \$1,350.00	:30	МИ	1	\$1,350.00
16 WSFA 12/05/17 12/05/17 CHICAGO MED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 -1 1	9-10pm <u>Rate</u> \$790.00	:30	NM	1	\$790.00
E 17 WSFA 12/06/17 12/06/17 BLACKLIST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	658-8pm <u>Rate</u> \$675.00	:30	ММ	0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 BLACKLIST Credited	Start/End Time 658-8pm	Weekdays LengthW :30 \$	<u>Rate</u> <u>Type</u> 675.00 NM		
18 WSFA 12/06/17 12/06/17 L&O:SVU Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171 1	8-9pm <u>Rate</u> \$565.00	:30	NM	1	\$565.00
19 WSFA 12/06/17 12/06/17 CHICAGO PD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	9-10pm <u>Rate</u> \$790.00	:30	ММ	1	\$790.00
20 WSFA 12/01/17 12/08/17 BLINDSPOT Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1 Week: 12/04/17 12/10/17 1 1	658-8pm <u>Rate</u> \$450.00 \$450.00	:30	NM	2	\$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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broadcast to reach its viewers.

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www.wsfa.com

| Contract / Revision | Alt Order # | 08870116

 Contract Dates
 Product
 Estimate #

 11/30/17 - 12/11/17
 ROY MOORE FOR SEN

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Moore, Roy/Senate | 11/30/17 / 11/30/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			7,1 - 1	
21 WSFA 12/01/17 12/08/17 DATELINE NBC Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1 Week: 12/04/17 12/10/171 1	8-10pm <u>Rate</u> \$510.00 \$510.00	:30		NM 2	\$1,020.00
E 22 WSFA 12/09/17 12/09/17 DATELINE SAT NIGHT MY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171- 1	<u>Rate</u> \$170.00	:30	•	NM 1	\$170.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 DATELINE SAT NIGHT MY See MG 22.2		Weekdays Length :30	<u>Rate</u> \$170.00	Type NM	
2 WSFA 12/04/17-12/10/17 Dateline Sat Night Mystery (b) MG for 22.1 12/09		Sa :30	\$170.00 	NM ———	
E 23 WSFA 12/09/17 12/09/17 DATELINE SAT NIGHT MY. Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/171 1	S9-10PM <u>Rate</u> \$170.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 12/04/17-12/10/17 DATELINE SAT NIGHT MY Credited	Start/End Time 'S 9-10PM	Weekdays Length :30	<u>Rate</u> \$170.00	Type NM	
24 WSFA 12/03/17 12/03/17 NFL Football Nite/America Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	6P-720P <u>Rate</u> \$340.00	:30		NM 1	\$340.00
25 WSFA 11/30/17 11/30/17 NET NFL Thursday Game Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/171 1	730P-1030p <u>Rate</u> \$1,125.00	:30	•	NM 1	\$1,125.00
26 WSFA 12/07/17 12/07/17 NET NFL Thursday Game <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	730P-1030p <u>Rate</u> \$1,915.00	:30		NM 1	\$1,915.00
27 WSFA 12/03/17 12/03/17 NFL Football Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 1 1	Sun 730P-1030P Rate \$1,125.00	:30		NM 1	\$1,125.00
28 WSFA 12/10/17 12/10/17 NFL Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/171 1	Sun 730P-1030p Rate \$1,125.00	:30		NM 1	\$1,125.00
N 29 WSFA 11/30/17 11/30/17 DELAY/Tonight Show w/Jay Start Date	I1105p-12xm <u>Rate</u> \$260.00	:30		NM 1	\$260.00
N 30 WSFA 12/07/17 12/07/17 DELAY/Tonight Show w/Jay Start Date	Rate	:30	•	NM 1	\$260.00
N 31 WSFA 12/09/17 12/09/17 Saturday Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17S- 1	9-10PM <u>Rate</u> \$170.00	:30		NM 1	\$170.00
N 32 WSFA 12/06/17 12/06/17 Pentatonix Christmas Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 -w 1	658-8pm <u>Rate</u> \$250.00	:30	_	NM 1	\$250.00
N 33 WSFA 12/02/17 12/02/17 will and grace/superstore	7-8pm	:30	•	NM 1	\$75.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision	Alt Order #
1858226 /	08870116

Contract Dates Product Estimate # 11/30/17 - 12/11/17 ROY MOORE FOR SEN

Advertiser Original Date / Revision 11/30/17 / 11/30/17 POL/Moore, Roy/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek:11/27/1712/03/17S-1	<u>Rate</u> \$75.00	•			
N 34 WSFA 12/02/17 12/02/17 Saturday Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S- 2	9-10PM <u>Rate</u> \$75.00	:30	NM	2	\$150.00
N 35 WSFA 11/30/17 11/30/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17T 1	7-9am <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 36 WSFA 12/01/17	1137p-1237x <u>Rate</u> \$25.00	:30	NM	1	\$25.00
N 37 WSFA 12/11/17 12/11/17 better late than never <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 M 1	9-10pm <u>Rate</u> \$675.00	:30	NM	1	\$675.00
N 38 WSFA 12/07/17 12/07/17 DELAY Late Night <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17T 1	1206-1x <u>Rate</u> \$25.00	:30	NM	1	\$25.00
		Totals		53	\$19,995.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/11/17	53	\$19,995.00	(\$2,999.25)	\$16,995.75
Totals	53	\$19,995.00	(\$2,999.25)	\$16,995.75

Signature:	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

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1858226 \$\$\$ REP HEADLINE# 8870116 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

NOV30/17 10.4 *** WSFA-TV ** FROM REP RISK !!! REPORT FI

FAX# 703-516-9680

SALESMAN REGIONAL (H) EDDINS JOSH BAGINSKI LOCAL RYAN WA-CLASS: NATL BUYER NAME SALES PRSN REP.# INVOICE) ORDER, (LINE, POLI/R MOORE/R/SEN/AL STRATEGIES COMMENTS: # 8870116 PARK AVENUE 32301 FL FRONT LINE TALLAHASSE CONTRACT 526 EAST ROY MOORE FOR SENATE EST# NAME NAME AGY. ADV. ORDER PRDCT AGY ADV

BILLING NEEDED CO-OP STATE TAX 37-38 REVISED ORDER
M4 OKD AS LINES 3
TTL SAME, \$19,995
PLS CONFM CITY TAX REP:

WK-2

DEC11/17

DATES NOV30/17

FLIGHT

10.4

DATE NOV30/17

STA:

THANKS JASMINE FOR RYAN

A CASH IN ADVANCE SCHEDULE SI SIHL **** CON CM

ROY MOORE FOR SENATE

: LINE	:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START : DATE	END: DATE	SPTS:	WEEK:	DAYS		TOTE
	11 S	1135P-1235A	9.0	\$25.00	12/4	12/8	4		M - F		4
	PROGRAM : CON COM1:	LATE NIGHT W	SETH MYERS SETH MYERS					,			
	14 · E	900P-1000P	30	\$675.00	1.2/4	12/4	Н	`.	MON	•	Н
	14 E	900P-1000P	30	\$675.00	12/11	12/11	0	, ,	MON		0
	PROGRAM : CON COM1:	THE WALL/THE THE WALL/THE	BRAVE BRAVE				2				
	37 A	900P-1000P	30	\$675.00	12/11	12/11	г	>	MOM		Н
	PROGRAM :	BETTER LATE I	THAN NEVER					•			

ORD COM1: THIS IS A I

THANKS, DENICE

NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. MAKE-GOOD FOR DEC11 ON LINE-14 FOR 1 SPOT/WK MAKE-GOOD FOR DEC7 ON LINE-11 FOR 1 SPOT/WK

REP HEADLINE# 8870116 TRF# 1858226 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

FAX# 703-516-9680 REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES

NOV30/17 10.4 *** WSFA-TV **

: LINE#:REP :	: CD:	TIME PERIOD	1	: LGTH : SEC : :	: RATE	re :	START : DATE :	END DATE	:SPTS:	WEEK INVT	""	DAYS	:TOTI:
38	A 1.	A 1200M-100A		30	\$25.00	12	12/7	12/7	ਜ		тно		н
PROG ORD PART	PROGRAM : ORD COM1: PART OF A N	DELAYED LATE NIGHT NA DUE TO PROGRAM MAKEGOOD MADE UP OF	CATE NO PROC	CHANGES. LINES	PLEASE 37-38	CONFIRM.	THANKS,	DENICE	ы	7			
STATION MAKEGOOD OFFERS: M4 OK'D BUY#14	EGOOD OFF BUY#14		NED:K	MISSED:MON/900P-1000P	۵۰	DEC11			308	8675.00		(71/08AON)	()
	BUY#11	#11	Σ	M-F/1135P-1235A	5A	DEC7				\$25.00			
		OF	FEER: N	OFFER: MON/900P-1000P	Δι	DEC11			308	\$675.00		PLS ADVISE	SE.
			Σ×	& THU/1200M-100A	4	DEC7			308	\$25.00			
			CMT:N	CMT:NA DUE TO PROGRAM	GRAM CHANGES	,	PLEASE CONFIRM.	IRM.	THANKS,	DENICE	日		
DEC/17 1	19995.00	C							OO	CONTRACT	TOTAL		19995.00
										1))

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI DEMOS- RA35+*

*-MULTIPLE M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES S-SPOTS PER WEEK T-TIME C-CANCELLED Q-PAID PGM R-RATE B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET TRF# 1858226 #1 \$\$\$ REP HEADLINE# 8870116 \$\$\$ MOD# 1: APPROVED REV

STATION FROM RISK !!! REPORT F CREDIT HARRIS AGENCY

703-516-9680

FAX#

NOV30/17 13.2 *** WSFA-TV **

13.2 DATE NOV30/17 SALESMAN REGIONAL (H) EDDINS BAGINSKI LOCAL RYAN JOSH WA CLASS: NATL BUYER NAME PRSN SALES REP.# INVOICE) BILLING NEEDED ORDER, (LINE, CO-OP POLI/R MOORE/R/SEN/AL STRATEGIES CONTRACT # 8870116 COMMENTS: AVENUE 32301 FI WK-2 PARK LINE TALLAHASSE EAST DEC11/17 SENATE EST# FRONT 526 TAX NAME NAME STATE DATES NOV30/17 ADV. AGY. FOR MOORE ROY TAX # FLIGHT # ORDER PRDCT CITY ADV AGY

RYAN TTL SAME, \$19,995 FOR THANKS JASMINE ORDER PLS CONFM REVISED REP:

STA:

SCHEDULE ADVANCE A CASH IN HS THIS **** Ω CON

CONTRACT SCHEDULED FOR GENERATION DEC11 APPROVED. HAVE BEEN NOTICE: CHANGES OF THIS ORDER STATION MAKEGOOD OFFERS: ROY MOORE FOR SENATE BUY#14 OK'D

BUY#11

DENICE \$675.00 \$25.00 \$675.00 \$25.00 THANKS, 308 308 308 308 PLEASE CONFIRM DEC7 CMT: NA DUE TO PROGRAM CHANGES. MISSED:MON/900P-1000P M-F/1135P-1235A OFFER:MON/900P-1000P & THU/1200M-100A

DEC7 DEC11

19995.00 CONTRACT TOTAL TOTAL

ADVISE

PLS

(NOV30/17)